

The truth, at your fingertips

Mountains of data are useless without the tools to find the truly valuable nuggets within. We give you the precision tools to dig out the actionable truths with just a few clicks.



Survey Drill Down

(Survey Summary and Answer Summary)

Present your entire survey in one summary. Reveal charts and summary information on any question of interest. Reveal details on any shop that included a particular answer.

Level Drill Down

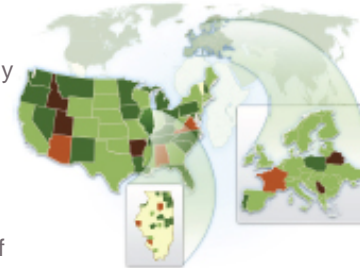
(Location Wizard)

Service up an eagle eye view of the upper levels of the company. Cut through the layers of subdivisions, locations, shops and answers until the real reason behind the scores is revealed.

Geographic Drill Down

(Map-Tastic!)

We give you the world... literally! From there, you can dive into countries, states, provinces and counties and examine their data from a brand new perspective.



Map-Tastic!



Survey Summary and Answer Summary

Advanced Reporting

Dazzle. Inform. Empower

Whether it's trending, comparisons, data mining or just pure eye candy you want, Shoppers, Inc.'s advanced reporting suite is ready to perform.



Get a Preview... with Report Revue!

Where to begin? Report Revue gives you an online "jukebox" of short demos of each report to get you warmed up!



Our Main Attractions:

Who's Hot Who's Not – It's something every company needs to know:

"Who are my strongest and weakest performers?"

Head to Head Report – Compare surveys side by side (such as mystery shopping vs. customer satisfaction) and answer crucial questions such as: "How do our company standards correlate to actual customer satisfaction?"

Universal Data Reporting – It is the ultimate question: "How do I rank against my competitors?"

Embed universal industry-specific questions in your surveys and make yourself the undisputed authority in that industry.

Data Mining/Cross-Tab Reports – It's SPSS made easy! Use data-mining filters on any report or generate full cross-tab reports.

Shoppers, Inc.
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918-251-0154 / 800-259-8551 kathy@insightyoucanuse.com

The goods, any way you want it

It's not only about WHAT you get... but also HOW and WHEN you get it.



Shoppers, Inc. lets you serve it up fast and fresh!

WHAT DO YOU WANT?

- Online Reports** – Our suite of interactive web reports
- PDFs** – PDF reports and shops for printing or emailing
- PDF books** – Batch-printable PDF shop compilations
- Spreadsheets** – Excel-compatible spreadsheets
- Exports** – Download raw shop export data or special custom formats (custom XML, Triple S, CSV, Tab)

HOW DO YOU WANT IT?

- Via Web Browser** – Our online reports are available to every major browser/OS combination
- Via Web link** – Convenient one click links to shops
- Via Email** – PDFs emailed directly to managers

WHEN DO YOU WANT IT?

- On Demand** – Online reporting is available 24/7 with up-to-the-second results
- On Publication** – Send shops the moment our editors complete them
- On Trigger** – Instant notifications when a certain score, a certain answer, or any number of conditions are triggered
- On Schedule** – You can email personalized web links to every manager with a few clicks
- On Cycle** – Results can be automatically delivered every week, day, hour, etc...

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